



WHERE TO GET

THE FINEST NEEDLES

AT A VERY

FINE PRICE

By now, you know all that is to be known about good needles. The only thing you perhaps don't know is where to get them. Allow us to let you in on one final secret: If you want good needles at a great price, just visit beisselneedles.com

WHAT'S BEISSEL?

Beissel is a global brand of needles that aspires to bridge the exacting new age demands of the fashion industry with old fashioned precision.

Licensed from BMN Beissel Maschinennadel GmbH, the Beissel trademark is a symbol of class borne by needles made lovingly by over 200 passionate experts in our 80,000 square foot factory, located in Southern India.

For over a decade now, Beissel has been providing nearly 500 readymade stitching solutions to the who's who of the fashion industry. An eye for detail, delicious pricing and above all, our fashion conscious approach has made us a hot favourite with haberdashers, designers and apparel makers across the globe.

WHO'S BEHIND BEISSEL?

Altek Beissel Needles Limited is the only needle company in the world to manufacture 100% of its needles under the ISO 9002 Quality system. We were the first in the world to pass the performance standards laid down for sewing machine needles by SATRA of the UK. We use the same technology and processes as the now legendary Lammertz of Germany. Every single needle made in our state-of-the-art factory in Chennai, goes through 155 different quality checks. We have almost 200 specialists working round-the-clock to ensure that nothing but the best reaches our clients.

Altek Beissel makes needles for every conceivable need in the industrial and domestic sewing segments.

Our product catalogue and price list is available on the Beissel web site. To place orders directly with the company use the website. Delivery will be made directly from the branches or from the Head Office, whichever is convenient.